



*"It's absolutely necessary for a client to have a pulse on their cash flow. If they don't understand their cash, they can't keep their doors open."*



**Zeb Smith, CPA & Owner**



Ascent Accounting & Consulting is based in Durango, Colorado where they help business owners achieve their dreams. They are dedicated to help their customers reach new heights through QuickBooks support, bookkeeping, accounting, and advisory services.

**Why they selected CashFlowTool:**

- It's affordable
- It's scalable
- Intuitive design
- INCREDIBLE support team

**How their clients benefit:**

- Understand how cash balances affect their business
- Make managing cash 'top-of-mind'
- Changes spending behavior
- Easily identify un-needed and/or un-used subscriptions and paid services

” *“CashFlowTool has become an item that we are including within each of our individual services. As a result, we've seen businesses turn profitability a lot sooner than anticipated and a lot more profit than what they ever believed was manageable within their own business.”*

*“I would absolutely recommend CashFlowTool to any accountant that's wanting to step into the advisory role and differentiate themselves from other accountants”*

**About CashFlowTool**

CashFlowTool is the premier advisory tool used by Accountants and Bookkeepers to deliver cash flow forecasts and insights to their clients in minutes, not days. By leveraging CashFlowTool's CashLearn™ technology and integration with QuickBooks, firms can finally move beyond the manual spreadsheet process to deliver forecasts accurately and efficiently.